

Leeds for Learning (Lfl) Statistics – Growth in demand

	May 2019	March 2023	% Increase
Lfl Accounts	21192	38299	81
Lfl Accounts With Log in	9474	28249	198
Resource hits over 12 months	95509	359746	277
Article hits over 12 months	40757	265984	552

- 38,299 educational professional use the site (81% rise since May 2019)
- 28,249 have user accounts (198% rise since May 2019). Educational professionals with a user account have a unique log in that gives access to member resources and communications, including targeted, role specific newsletters. Each user has an individual CPD record and their progress through eLearning training can be tracked on the system.
- 3,022 educational sites use the system (including 1,737 are childminders/EY settings, 333 are Leeds schools/settings and 697 UK Wide).
- Leeds for Learning services can create resource areas – ‘mini-websites’ housing resources, documents, video links etc. Areas within resource areas can be locked down and linked to SLA/Contract purchase. ‘Gateways’ have also been built to link key information held across a range of resource areas for key school leaders e.g., HTs, governors and SENCOs. The traded services team run a network for LCC resource area editors to collectively agree and develop consistent practice to ease customer navigation through the site. Services with ‘Gateways’ have been supported by the traded services team to run consultation events with customers to ensure the areas are fit for purpose.
- Over 30 Leeds for Learning newsletters/bulletins are circulated (weekly, monthly, half termly etc as part of a schedule in most cases) to school and setting colleagues and are targeted by role and phase. The traded services team run a network for LCC newsletter editors to share and develop consistent practice in line with the Children’s communications to schools strategy to meet customer need, highlight LCC priorities, ensure GDPR compliance and respond to customer feedback.
- In the last 12 months 359,746 resources have been downloaded from the site (an increase of 277% since May 2019) and 265,984 articles read (an increase of 552% since May 2019).
- A new eLearning module was added to Leeds for Learning in September 20. In 20/21 the most popular eLearning courses were from the Child Protection and Safeguarding Team with 4245 and 2,966 delegates. The income from these events was £9,360 and £22,050 respectively.
- Orders placed for SLAs/Contracts, Services, Products and Training through Leeds for Learning totalled increased 23% year on year to £ 4,950,000 2021/22, from £ 4,040,000 in

2020/21. Current orders at 16 March for 22/23 stand at £ 5,210,000 an increase of over 5% on 21/22.